

FOR IMMEDIATE RELEASE

FROGAMES LENDS THROUGH KIVA WEBSITE TO ENTREPRENEURS IN NEED OF FUNDING TO LIFT THEMSELVES OUT OF POVERTY.

Reims, FRANCE – November, 11 2008 – Today Frogames, an independant video game developer, makes its first loans on www.kiva.org to unique entrepreneurs in the developing world attempting to lift themselves out of poverty.

"I try to be an eco-citizen in my everyday life. So when I created my little company, I did so with a corporate social responsibility philosophy." said Christophe CANON, co-founder. Frogames' first game "[Penguins Arena](#)" is cartoonish, funny and yet eco-responsible with its environmental background (global warning).

Now Frogames wants to go further and Kiva is a great opportunity for the team to support the working poor.

Kiva is a person-to-person micro-lending website, empowering individuals to lend directly to unique entrepreneurs in the developing world.

The loans made to people on www.kiva.org help them make great strides towards economic independence and improve life for themselves, their family and their community.

For every game "[Penguins Arena](#)" sold (\$19,95 USD), Frogames makes a 1 dollar loan. Frogames currently lends to 3 entrepreneurs in Togo and Nigeria (Frogames Team : http://www.kiva.org/community/viewTeam?team_id=2554).

But this is just the first step, Frogames will continue to lend on a monthly basis. Frogames will also integrate the income generated by "[MiniOne Racing](#)", a thrilling racing game which will be available very soon for windows and Mac OS. For every game "MiniOne racing" sold (\$19,95 USD), Frogames will lend one dollar too!

More information about our games and philosophy can be found at www.frogames.com.

About Frogames

Frogames is an indie game developer. Frogames lends its cartoonish and colorful touch to the gaming industry in two ways:

1. We provide licensable technical resources that speed up game production so that other developers can savor the freedom of creating world-class games quickly and efficiently. Discover how our tools and technology can make a difference in your gaming software development cycle by visiting Frogames at www.frogames.net.
2. We create and market our cool and innovative video games. See what we mean by visiting Frogames at www.frogames.com.

