

## FOR IMMEDIATE RELEASE

# FROGAMES LENDS THROUGH KIVA WEBSITE TO ENTREPRENEURS IN NEED OF FUNDING TO LIFT THEMSELVES OUT OF POVERTY.

Reims, FRANCE – November, 11 2008 – Today Frogames, an independant video game developer, makes its first loans on [www.kiva.org](http://www.kiva.org) to unique entrepreneurs in the developing world attempting to lift themselves out of poverty.

"I try to be an eco-citizen in my everyday life. So when I created my little company, I did so with a corporate social responsibility philosophy." said Christophe CANON, co-founder. Frogames' first game "[Penguins Arena](#)" is cartoonish, funny and yet eco-responsible with its environmental background (global warning).

Now Frogames wants to go further and Kiva is a great opportunity for the team to support the working poor.

Kiva is a person-to-person micro-lending website, empowering individuals to lend directly to unique entrepreneurs in the developing world.

The loans made to people on [www.kiva.org](http://www.kiva.org) help them make great strides towards economic independence and improve life for themselves, their family and their community.

For every game "[Penguins Arena](#)" sold (\$19,95 USD), Frogames makes a 1 dollar loan. Frogames currently lends to 3 entrepreneurs in Togo and Nigeria (Frogames Team : [http://www.kiva.org/community/viewTeam?team\\_id=2554](http://www.kiva.org/community/viewTeam?team_id=2554)).

But this is just the first step, Frogames will continue to lend on a monthly basis. Frogames will also integrate the income generated by "[MiniOne Racing](#)", a thrilling racing game which will be available very soon for windows and Mac OS. For every game "MiniOne racing" sold (\$19,95 USD), Frogames will lend one dollar too!

More information about our games and philosophy can be found at [www.frogames.com](http://www.frogames.com).

### **About Frogames**

Frogames is an indie game developer. Frogames lends its cartoonish and colorful touch to the gaming industry in two ways:

1. We provide licensable technical resources that speed up game production so that other developers can savor the freedom of creating world-class games quickly and efficiently. Discover how our tools and technology can make a difference in your gaming software development cycle by visiting Frogames at [www.frogames.net](http://www.frogames.net).
2. We create and market our cool and innovative video games. See what we mean by visiting Frogames at [www.frogames.com](http://www.frogames.com).

